



Hindu Temple and Cultural Society of USA, Inc.  
**SRI VENKATESWARA TEMPLE (BALAJI MANDIR)**  
**AND COMMUNITY CENTER**



One Balaji Temple Drive, Bridgewater, NJ 08807, USA | Telephone 908-725-4477 | [www.venkateswaratemple.org](http://www.venkateswaratemple.org)

# DHANURMASA PUJA

**From Tues, Dec 16, 2025 to Tues, Jan 13, 2026**

**Temple Visiting Hours (From Tues, Dec 16, 2025 to Tues, Jan 13, 2026)**

**Mon - Fri: 5:00 AM - 12:30 PM & 4:30 PM - 8:30 PM**

**Sat & Sun: 5:00 AM - 8:30 PM**

**Dhanussankramanam starts on Mon, Dec 15 @ 05:56 AM EST**

**From Tues, Dec 16, 2025 to Tues, Jan 13, 2026**

**5:00 AM** Suprabhatam  
**5:20 AM** Tiruppalliyezuchi & Tiruvembavai for Sri Siva  
(Livestreaming)  
**6:00 AM** Tiruppalliyezuchi & Tiruppavai for Sri Venkateswara Swamy  
(Livestreaming)

**Tues, Jan 13, 2026**  
**6:30 PM Sri Goda Kalyanam**  
(Livestreaming)



Bhagavan in the form of "Archaa Swaroopam" provides the opportunity to pray and serve Him, and thereby fulfills the devotees' materialistic and spiritual desires. To exemplify this, Bhoodevi incarnated in the form of Godadevi and after performing Dhanurmasa Pooja, merged with Bhagavan.

Godadevi learned everything about Lord Krishna including that the Gopikas performed Kaatyayani vrata together with devotion and in praise of Lord Sri Krishna and received His grace in Dwapara Yuga. Hence, Godadevi assumed herself as a Gopa Vanita and performed with devotion the Dhanurmasa Pooja in Vatapatrashayi's (Krishna) temple in the month of Margasheersha along with other girls. She composed and sang a Paashuram (stanza in Tamil) per day for 30 days and pleased the Lord. Bhagavan then appeared and the divine wedding was completed as she merged with the Moorti of Sri Ranganatha Swami. This auspicious day is celebrated as Bhogi festival.

Tiruppavai is the garland of 30 Paashurams composed by Godadevi. 'Tiru' means Sacred, and 'Paavai' means 'Vow or Girl' and together it is the 'Sacred Vow' taken by a girl. By carrying out Sacred Vow (Tiruppavai), Godadevi has shown the devotees about when and how to visit the temple, pray to Bhagavan and what to ask for. A sincere and devoted recitation of Tiruppavai bestows the Grace of the Lord, Perennial joy and Blissful happiness. Unmarried girls who carry out Dhanurmasa (Tiruppavai) pooja with devotion will be blessed with Kalyanam.

Online Sponsorship: <https://balajimandir.formstack.com/forms/dhanurmasapuja>

YouTube: <http://youtube.com/c/SriVenkateswaraTempleBridgewaterNJUSA>

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